Defy ordinary with Lexus 3 mythical Quebec roads for thrill seekers

To defy ordinary means trusting your instincts and choosing a sedan or a coupe—vehicles that are closer to the ground and offer a driving experience that feels more connected to the road. To get a glimpse, picture yourself in the driver's seat of a Lexus car, your senses awakened as you drive along one of these legendary Quebec roads.

The Mountain Road, Charlevoix (60 km)

After driving up yet another slope, your heart skips a beat as the view takes your breath away. A vast, glorious valley of deep woods, encircled by tall mountains fading into the clouds. The sun sparkles over the last clinging snows of spring, as the scent of the fir trees heralds the return of better days.

Linking the Parc national des Grands-Jardins and the Parc national des Hautes-Gorges-de-la-Rivière-Malbaie, the 60 km Mountain Road embodies the natural beauty of Charlevoix. Athletic and stunning, the Lexus RC coupe offers a pleasant and sporty drive throughout, so you can feel every peak, valley and winding curve, making use of the G-force monitor and drive mode select. Its available power moonroof allows you to breathe in the fresh air and enjoy a better view of the highest mountains on the way up.

+ DISCOVER the Lexus RC https://www.lexus.ca/lexus/fr/automobiles/rc

The Navigators' Road, from Centre-du-Québec to the Bas-Saint-Laurent (470 km)

Each coastal village feels even more charming than the last. You go back in time as you gaze at century-old buildings, church steeples, main streets alive with colourful little shops, lighthouses and, above all, people with a warm and easy smile. Behind it all, the St. Lawrence River, where boats sail peacefully.

From Nicolet to Sainte-Luce, Route 132 runs along the south shore of the St. Lawrence River, passing through countless historic villages and nature parks. The Lexus ES sedan is the vehicle of choice for such a journey, its new all-wheel drive system delivering better grip when the road is wet and slippery. Its heated and ventilated front seats are the result of years of research and development in ergonomics, providing optimal comfort and reducing fatigue during extended driving. To save on fuel, consider the self-charging hybrid electric model.

+ DISCOVER the Lexus ES https://www.lexus.ca/lexus/fr/automobiles/es

The ruthless Route 117, from Montreal to Abitibi-Témiscamingue (661 km)

This is a place out of time. You drive without encountering another soul, allowing your thoughts to wander freely. Stark trees and a harsh decor surround you on both sides. The distant horizon seems unmoving for hours on end, except for the blazing sun, which sets a little further down with each kilometer. This is exactly what you needed.

Although Route 117 starts in Montreal, it's the segment linking Mont-Laurier to Val-d'Or which represents the most challenging drive. It takes over 2 hours and a half just to cross the Réserve faunique La Vérendrye, while remaining alert, as it's known as a treacherous stretch. After being forged at the Shimoyama Test Track in the mountains of Japan, the Lexus IS sedan is perfect for such an ordeal. Its available adaptive variable suspension helps you overcome road imperfections, while its available 10.3-inch screen with Lexus Navigation System displays your progress at all times.

+ DISCOVER the Lexus IS https://www.lexus.ca/lexus/fr/automobiles/es

Feel the road in a Lexus car

No matter which road you choose, Lexus sedans and coupes bring together all the necessary elements for an exhilarating drive. Lexus Safety System+, Apple CarPlay™/Android Auto™ compatibility, a Lexus application to start your vehicle remotely or make sure the doors are locked before you head out into the woods: it's all there, empowering you to defy ordinary.